08-15-05

EN) 3622



Our ref: LNR-1-PCT-US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re Application of:D. LEARNER, et al: Art Unit : 3622

Serial No. : 09/869,929

Examiner : J. D.

Filed : July 5, 2001

Janvier

Title

: METHOD FOR PROVIDING

: Dated

: August

CONTINUITY OF CONSUMER

12, 2005

PURCHASE DISCOUNTS

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RESPONSE

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

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This is in response to an Office Action dated May 12, 2005. Attached hereto are Claim Amendments and the Remarks each starting on a separate page.